IN THE CLAIMS

Claims 1-24 were previously cancelled. Claims 25-46 are currently cancelled. New claims 47-68 are submitted, as follows.

Claims 1-46 (Cancelled)

47. (New) A roller adapted for use with at least one of an inking system and a dampening system of a printing press comprising:

means supporting said roller for traversing movement in an axial direction of said roller;

a rotatory drive mechanism including a drive motor adapted to rotate said roller about said axis of rotation; and

means supporting said roller and said drive motor for movement in a direction perpendicular to said axis of rotation.

48. (New) The roller of claim 47 further including spaced pivotable levers supporting spaced ends of said roller, said drive motor being positioned on one of said pivotable levers and being pivotable with said transversely movable roller.

49. (New) The roller of claim 47 further including a traversing gear arranged at a first end of said roller and wherein said drive motor is supported at a second end of said roller.

50. (New) The roller of claim 47 wherein said rotatory drive mechanism is fixed in place in said axial direction of said roller and includes a coaxial drive shaft and a coupling, said coupling allowing said traversing movement of said roller with respect to said drive shaft.

51. (New) The roller of claim 47 further including pivotable eccentric bushings supporting first and second spaced ends of said roller and wherein said drive motor is supported on one of said pivotable eccentric bushings.

52. (New) A roller adapted for use with at least one of an inking system and a dampening system of a printing press comprising:

a roller body including spaced first and second ends;

a traversing gear at said first end of said roller body and adapted to move said roller in a direction of an axis of rotation of said roller body;

a drive mechanism located at said second end of said roller body and adapted to rotate said roller body about said axis of rotation of said roller body; and

a coaxial drive shaft and a coupling in said drive mechanism, said drive shaft being fixed in place in said direction of said axis of rotation of said roller body, said coupling being adapted to transmit a torque from said drive mechanism to said roller body and to permit axial movement between said drive shaft and said roller body.

53. (New) The roller of claim 52 wherein said drive mechanism includes an independent drive motor.

54. (New) The roller of claim 47 wherein said rotating drive mechanism includes a bevel gear.

55. (New) The roller of claim 50 wherein said coupling is an angle-compensating coupling.

56. (New) The roller of claim 47 wherein said means supporting said roller for traversing movement is located exterior of said roller.

57. (New) The roller fo claim 47 wherein said means supporting said roller for traversing movement includes a traversing gear adapted to convert rotatory movement of said roller into said traversing movement of said roller.

58. (New) The roller of claim 57 wherein said traversing gear is an open, not individually lubricated gear, and further including at least one drive wheel of a printing group cylinder of said printing press, said traversing gear and said at least one drive wheel being located in a lubricant chamber.

59. (New) The roller of claim 57 wherein said traversing gear is a cam gear and further including a reduction gear between said roller and said cam gear.

60. (New) The roller of claim 57 wherein said traversing gear is a cam gear including a rotating gear member and a fixed stop member.

61. (New) A fluid application system of a rotary printing press comprising:

a first roller having a first roller axis of rotation;

a second roller working with said first roller in a print-on position, said second roller having a second roller axis of rotation;

a first pivotable lever supporting said first roller for rotation about said first roller axis of rotation, said first pivotable lever being pivotable about a first pivot shaft; and

a second pivotable lever supporting said second roller for rotation about said second roller axis of rotation, said second pivotable lever being pivotable about a second pivot shaft, said first pivot shaft connecting with said second roller axis of rotation.

62. (New) The fluid application system of claim 61 wherein said first pivotable lever is supported on said second pivotable lever.

63. (New) The fluid application system of claim 61 further including an adjustable stop cooperating with said second pivotable lever and a stop cooperating with said first pivotable lever, said adjustable stop being engageable with said stop.

64. (New) The fluid application system of claim 61 further including an adjusting device for said second roller and adapted to displace said second roller axis of rotation with respect to said first roller axis of rotation.

65. (New) The fluid application system of claim 61 wherein said first roller is a traversing roller.

66. (New) The fluid application system of claim 61 further including a drive motor for said second roller.

67. (New) The fluid application system of claim 61 wherein said first roller is a distribution roller of a dampening system of said printing press.

68. (New) The fluid application system of claim 67 wherein said second roller is a dampening roller of said dampening system.